

Bronx Community College – Summary of Strategic Plan

<p>1. <u>ENSURE ACADEMIC EXCELLENCE</u></p> <p>A. Improve Preparation for Advanced Academic Success. IA1. Maintain the strength of the core curriculum by integrating skills required for advanced academic success across the curriculum: [including abstract & critical thinking, problem solving & analysis, team work, written & oral communication, and information & technology literacy] IA2. Identify learning objectives and outcomes measures at the course, program and college-level. IA3. Develop academic assessment plan. IA4. Support & integrate basic skills acquisition & development at a range of academic levels.</p> <p>B. Improve preparation for Post-Graduate Transfer and/or Academic Success through ongoing communication and articulation with business, professional & academic communities.</p> <p>C. Advance currency of the curriculum, knowledge, practice, technology, facilities and pedagogy.</p> <p>D. Promote Teaching Excellence and Scholarship with effective recruitment, retention, training, policies, recognition & opportunities for faculty and support staff.</p> <p>E. Support academic excellence with appropriate academic facilities.</p>	<p>3. <u>SUSTAIN FISCAL STABILITY</u></p> <p>A. Increase Admissions & First Time Enrollment. 3A1. Develop & implement marketing & recruitment plans. 3A2. Strategically diversify & expand recruitment pool.</p> <p>B. Increase Retention. 3B1. Develop & implement enrollment management plan. 3B2. Enhance campus life/culture & facilities. 3B3. Encourage student integration with the academic & campus culture. 3B4. Provide academic support services (tutoring, etc). 3B5. Increase student satisfaction.</p> <p>C. Improve and enhance revenue generating systems. 3C1. Develop and implement a comprehensive financial plan to maximize tax levy and non-tax levy revenues. 3C2. Develop infrastructure to systematically raise funds and increase earnings.</p> <p>D. Develop incentives to encourage productivity and cost efficiencies (through use of technology, partnerships, reengineering work processes).</p> <p>E. Provide access to on-going training and skills development.</p>
<p>2. <u>PROMOTE STUDENT SUCCESS</u></p> <p>A. Advance student academic success (in the context of clearly articulated high academic standards and effective mechanisms for measuring and validating how those standards are met), including: 2A1. Course completion/passing rates 2A2. GPA and credit accumulation 2A3. Retention and Graduation rates 2A4. Transfer rates (post transfer credit accum/gpa/graduation rates) 2A5. Job Placement rates (and employer satisfaction) 2A6. Professional/Academic Test scores (CPE/Nursing/Rad Tech)</p>	<p>4. <u>ENHANCE MANAGEMENT EFFECTIVENESS</u></p> <p>A. Continue development & implementation of Institutional Planning/Assessment/Budgeting Program. B. Develop & implement campus-wide technology plan. C. Develop opportunities/incentives for staff development. D. Improve Customer Service. E. Implement campus-wide risk assessment & internal control program. F. Engage with local and other communities in mutually beneficial Partnerships. G. Develop Institutional Assessment Plan.</p>