

BCC Mission, Vision, Goals and Strategic Directions - updated 12/06

Approved by the College Senate – December 8, 2006

Mission Statement

Bronx Community College serves students of diverse backgrounds, preparations, and aspirations by providing them with an education that is both broad in scope and rigorous in standards. Our mission is to give our students the foundation and tools for success, whether they choose to continue their education and/or enter a profession immediately upon graduation and to instill in them the value of informed and engaged citizenship and service to their communities.

Vision Statement

Bronx Community College will lead the way in providing students with an education that enables them to move with equal facility into productive and rewarding careers or increasingly advanced higher education programs. BCC will graduate students who are prepared to live within, profit from, and contribute to a 21st century global environment marked by diversity, change and expanded opportunities for learning and growth.

Ongoing Goals

1. Ensure Academic Excellence

- Ensure that graduates will be well-informed, globally aware, engaged world citizens who make a meaningful contribution to society. They will be self directed, committed to their physical and mental well-being and to life-long learning.
- Promote and support teaching excellence and faculty scholarship with recruitment, development, opportunities and incentives for faculty.
- Provide quality associate degree programs in Arts, Sciences and Applied Science to prepare students for successful transfer to a four-year college, entrance to the workplace and/or career advancement.
- Advance currency of curriculum, knowledge, practice, technology, facilities and pedagogy.
- Provide opportunities for all students to master twenty-first century technology proficiencies.

2. Enrich the Academic Experience and Promote Student Success

- Complement classroom instruction with quality support services for all students (including counseling, tutoring, library, child care, athletic programs, extracurricular activities and cultural programs).
- Supplement the educational process with learning opportunities through internships, cooperative education, and international study.
- Support and integrate basic skills acquisition and development for all students.
- Use technology to enhance communication with students and improve delivery of academic and support services.
- Employ assessment to determine needs, measure progress and advance measurable academic success for all students at all levels.

3. Sustain Fiscal Stability and Enhance Management Effectiveness

- Maintain enrollment (through admission/retention) to secure adequate tax levy funding.
- Develop and maintain infrastructure to systematically raise funds and increase earnings.
- Encourage productivity and cost effectiveness.
- Provide ongoing training and skills development for all staff and faculty.
- Facilitate knowledge-based decision making.

4. Provide leadership (and engage in partnerships) on local, national and global issues

- Engage with local and other communities in mutually beneficial partnerships
- Advance the role of community colleges in promoting knowledge and understanding of access, diversity, liberal learning and global responsibility.
- Promote local and national policies that support community colleges and their students.
- Provide opportunities and support for faculty, students and staff to participate in national and international conferences, forums and exchanges on a range of topics (including diversity, peace, sustainable energy, and economic development)

Strategic Directions 2010

1. Advance Liberal Learning ¹

- The college culture and climate will support liberal learning for all students.
- Liberal learning will be embedded in all courses and disciplines (including remedial, core and upper division courses and student activities).
- Clear evidence of liberal learning activities and outcomes will be documented.
- Students will demonstrate general education (including technology) proficiencies

2. Coordinate and Focus Student/Academic Support Services

- Student needs will be assessed early and regularly to address academic and personal issues as they arise.
- Administrative systems will be in place to identify student needs, communicate requirements and opportunities to students and measuring utilization and effectiveness.
- Implement a new model of counseling and advisement to coordinate and focus delivery of student services and to maximize use of personnel.

3. Enhance the Academic Environment and Oversee Progress for New Instructional Building

- A state-of-the-art, energy-efficient library and classroom building will be completed (or near completion).
- The new building design and existing renovated spaces will be designed to accommodate changing and flexible learning and research environments.
- Vacated campus space will be utilized for additional classrooms, faculty offices and for one-stop centers for enrollment services and academic advising.
- Maximize use of Gould Memorial Library and Hall of Fame as part of educational program

4. Create and Build Fundraising Infrastructure and Comprehensive Campaign

- Build a well-functioning infrastructure to support development and alumni programs.
- Form a team that can support development effort.
- Seek an endowment of significant size.
- Take a leading role in advancing philanthropy for community colleges and in creating a "culture of cultivation".

5. Promote Best Business Practices (including business intelligence, integrity and innovation)

- Modernize major administrative systems.
- Install business intelligence systems in all administrative and academic offices.
- Create a systematic program employing evidence-based decision-making.
- Identify and address administrative and staff development needs.
- Develop and implement a plan to address Sarbanes-Oxley guidelines.

¹ Liberal Education - as defined Association of American Colleges and Universities is "the kind of education that empowers individuals with broad knowledge and transferable skills, and a strong sense of values, ethics, and civic engagement".